



New Feed – La Défense, 19 June 2017

## Indigo invites you to discover its on-street expertise at the Parkopolis trade fair on 21 and 22 June 2017

The new, latest-generation Vélib' will also be exhibited at the stand

### Stand C13 – Zone 5.1

This year's Parkopolis trade fair at the Porte de Versailles in Paris will reveal the car-park market's transformation that is rewriting the sector's rules. Changes in regulations and use have set a new tone: France's forthcoming parking-decriminalisation reform, the sector's digital transformation, new uses, and towns remodelling themselves as smart cities are all factors that prompt car-park stakeholders to rethink their methods.

- **The Indigo stand will give pride of place to company employees through a gallery of portraits depicting men and women whose daily work makes car parks inviting, clean, and secure.**
- **The Indigo experts in France's parking-decriminalisation reform** will present all the innovative solutions that will be put in place as part of the country's **new reform** that will enter into force on 1 January 2018.
- 2017 also saw **the Vélib' market attributed to the winning consortium, of which Indigo is the main shareholder**. Indigo's financial, legal, and sales expertise gave the consortium a cutting edge, as did the sound knowledge that Indigo has of the Paris region through the 268 facilities it runs in and around the capital. At the Parkopolis trade fair, the consortium and the new Smoove bicycle's characteristics will be presented at the Indigo stand.

Please feel free to arrange a meeting with one the Indigo experts at the Parkopolis trade fair.

Practical information: <http://www.salonparkopolis.com/>

#### **About Indigo:**

*Indigo is a French group and international leader in parking and individual mobility, employing 19,000 people in over 750 towns in 17 countries. It is the only operator present in three continents and in all types of parking: on-street, off-street, and private car-park sharing. Indigo runs more than 5,300 car parks worldwide, with over 2.1 million parking spaces and roads in excess of 2,500km in total length. Indigo supports both local authorities and private stakeholders (hospitals, shopping centres, train stations, airports, etc.) and develops car-park offerings tailored to users while making urban life more pleasant and fluid. In a mobility market that is expanding and estimated to be worth 100 billion euros in 2025, Indigo is set to be a key player in tomorrow's mobility. Indigo. Making space for the future. [www.parkindigo.com](http://www.parkindigo.com)*

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