



## PRESS RELEASE

Lille, 30 September 2016

### **Xee and Indigo team up to add a new dimension to connected cars**

On the occasion of the Mondial de l'Automobile car show, Xee, the French start-up that turns any car model into a connected vehicle, is pleased to announce its collaboration with Indigo, the world leader in parking and personal mobility. The agreement between the two partners will begin in Paris, where it will launch and test initial uses. Indigo is giving the first 300 subscribers free access to a new service bundle that delivers an enhanced connected car experience thanks to a simple box that connects to drivers' smartphones. Xee supports Indigo in the development of its digital strategy to improve comfort and safety for its customers with new smart tools that boost road safety, eco-awareness and connected mobility.

*'As a contributor to the digital transformation of companies, we bring all our expertise to bear for companies that want to improve the daily experience of motorists with connected cars. The project with Indigo is a perfect example of what we can do with our open, universal Data XeeCLOUD platform. We are thrilled to work with Indigo. This partnership will allow us to grow our Xeetizen community in France and to democratise connected car practices,'* explains **Yvan Gravier, CEO of Xee.**

#### **Adding a new dimension to the connected car**

Indigo has been active in an array of sectors (hospitals, train stations, airports, malls, hotels, etc.) for 50 years, but it continues to innovate so it can provide customers relevant solutions. Driven by shared goals and values, Xee, the dynamic start-up, was a natural choice. With the first stage of device deployment in Paris, 300 subscribers in the city will receive the equipment to use the Xee technology and its stream of uploaded information for free. They will have real time access to some 60 features on their smartphones, including **vehicle geo-positioning, tracking in the event of theft or burglary, real time fuel levels, door and windshield wiper sensors, traffic light change and turn signal alerts and personalised coaching to optimise driving and fuel consumption.**

*'We are excited about this new partnership with the Xee brand which strengthens our position in digital and new technologies. It will enable us to better serve our customers. In addition to our connected car parks, we are offering our users the ability to turn their cars into connected vehicles for greater comfort, new services and a re-imagined customer experience,'* adds **Sébastien Fraisse, Indigo Director for France.**

#### **A partnership to develop services with high value added for motorists**

After the pilot phase, if the studies conducted with the first users are conclusive, this strategy could then be deployed to other cities where Indigo operates. This could lead to new partnerships designed around connected cars, such as topping up the tank directly in the car park, receiving car insurance discounts for good driving or making repairs at car parks. Because the Xee solution is suited to managing fleets of vehicles, in the medium-term Indigo could also consider installing the device in its Wattmobile electric cars and car park maintenance vehicles.

**About Xee:**

Xee is a French start-up based in Lille. The Xee solution was developed by the company Eliocity, which is part of the VIA-ID Group. The solution made its debut in 2011 after 3 years of R&D. In 2014, Xee was launched with the intention of developing connected cars and reinventing the way cars and car data are used by society to benefit drivers. More information: [www.xee.com](http://www.xee.com).

**About Indigo:**

Indigo, global leader in parking and personal mobility, is a French group that employs 16,000 people in more than 500 cities in 17 countries. It is the only operator in the sector with a presence on three continents and for all types of parking: street, multi-story and shared private car parks. Indigo operates over 4,200 car parks worldwide, with over 2,1 million parking spaces and over 2,500 km of street parking. Indigo supports public and private sector customers (hospitals, shopping centres, stations, airports, etc.) and has developed personalised parking services for users, while making the city a more pleasant and fluid place to be.

With a flourishing mobility market, estimated at €100bn by 2025, Indigo is a key player in the mobility of tomorrow. INDIGO. Making space for the future. [www.parkindigo.com](http://www.parkindigo.com)

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